VICTORIAN SAFETY SYMPOSIUM
# Digital Health and Safety
Thursday 29 November 2018
Victoria University, City Convention Centre

SPONSORSHIP PROSPECTUS
The Victorian Branch Committee of the Safety Institute of Australia is pleased to announce that planning for this year’s Victorian Symposium is taking shape.

Held in Melbourne on Thursday 29 November, this year's event will explore the theme of ‘Digital Technology in Health and Safety’.

This is a topic that has gained growing exposure, as health and safety people seek to navigate their way through digital complexity, in order to both reap the rewards and manage the risks.

Digital technology and health and safety are broad, complex themes. The day consists of three streams, including:

- Data analytics – building the capability of the profession
- Gadgets – presenting on and explaining modern technologies that are increasingly found in Australian workplaces, from software to hardware
- Digital age – exploring the impacts of digital technology on people.

This event will be action-packed. Presenters will need to combine their technical knowledge to succinctly communicate complex concepts. Whilst strong technical OHS knowledge or experience is not essential, presenters must consider how digital technology is impacting Australian workers, workplaces, and health and safety (physical or psychological) outcomes.

**SYMPOSIUM DETAILS**

**Where:** Victorian University, City Convention Centre, Level 12, 300 Flinders St Melbourne  
**When:** Thursday 29 November 2018, 8:00 am - 5:00 pm

**SPEAKERS**

We are delighted to announce our speakers:

- **Rachel Dixon, Victorian Government**  
  Victorian Privacy and Data Protection Deputy Commissioner

- **Alex Hagan, Kienco**  
  Founder and CEO

This is the second year we will be holding this event at the location and the VIC SIA Branch is seeking to offer your organisation opportunities to maximise its exposure to a wide range of occupational health and safety practitioners and professionals at the Symposium.

Sponsorship and other promotional opportunities are outlined as follows:

**Major Sponsor** $5,000* (One available)

- Major sponsor features on all marketing material, programs and social media posts.
- Display space for one (1) pull up banner on the stage area and one within the networking and refreshment area.
- Corporate logo featured in all digital and printed materials.
- 6 x complimentary registrations (+ 50% off further company registrations).
- Acknowledgment as a Major Sponsor at the event, recognition on the event AV presentation and inclusion of short promotional videos (provided by sponsor).
- Opportunity to include promotional materials as giveaways in satchels and/or a branded gift as a prize.

**Gold Sponsor** $2,500* (Two available)

- Gold sponsor features on all marketing material, programs and social media posts.
- Display space for one (1) pull up banner on the stage area and one within the networking and refreshment area.
- Corporate logo featured in all digital and printed materials.
- 3 x complimentary registrations (+ 25% off further company registrations).
- Acknowledgment as a Gold Sponsor at the event, recognition on the event AV presentation.
- Opportunity to include promotional materials as giveaways in satchels and/or a branded gift as a prize.

**Lunch and Breaks Sponsors** $1,500* (One available per break)

- Lunch and breaks sponsor acknowledged by the MC just prior to the breaks on the day and featured on all marketing material, programs and social media posts.
- Display space for one (1) pull up banner within the networking and refreshment area.
- Corporate logo featured in all digital and printed materials.
- 2 x complimentary registrations (+ 25% off further company registrations).
- Acknowledgment as a Lunch and breaks Sponsor at the event, recognition on the event AV presentation.
- Opportunity to include promotional materials as giveaways in satchels and/or a branded gift as a prize.

Key Exhibitor $1,500* (Six available)

- Key Exhibitor features space for promotional table (approximate size to be confirmed) and power at a convenient location in the vicinity of the delegate registration area, refreshment and lunch areas for maximum exposure potential.
- Display space for maximum of two (2) pull up banners beside your promotional table.
- Corporate logo and contact details listed on symposium program.
- 2 x complimentary registrations (+ 25% off further company registrations)
- Opportunity to include promotional materials as giveaways and/or a branded gift as a prize.

USB Sponsor $1,500* (One available)

- Satchel and USB sponsors have their logo printed on the front of the Satchel or USB.
- As the USB sponsor, 1 piece of promotional material** within the USB
- As Satchel sponsor, 1 piece of promotional material*** within the satchel
- Corporate logo and contact details listed on symposium program.
- 2 x complimentary registrations (+ 25 % off further company registrations)
- Logo included along with other electronic, printed and social media event promotional material Opportunity to include promotional materials as giveaways and/or a branded gift as a prize.

Key Advertiser

Half page advertising spaces in the conference program brochure PLUS one single page advertising item in satchel. An excellent opportunity to reach your target market.

Investment: $350*

Satchel Insert

Organisations have the opportunity to distribute promotional / advertising material in symposium satchels, to delegates from a wide and diverse range of occupational health and safety fields and industries.

Investment: $150* (per item)

Note:
* Quoted investment cost excludes GST
** One (1) piece of promotional literature (up to A4 in size, max. 12 pages) for insertion into delegate packs. Must be provided at least 3 weeks prior to the conference and the Conference Organising Committee reserves the right to review promotional material.
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Please return promptly with payment as soon as possible to ensure availability of all sponsorship benefits. A tax invoice and receipt will be issued upon request. Sponsorship benefits will not be confirmed until payment has received.

Please email the completed form to events@sia.org.au

### CONTACT DETAILS

<table>
<thead>
<tr>
<th>Company Name:</th>
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<tbody>
<tr>
<td>Address:</td>
<td></td>
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<tr>
<td>Contact Name:</td>
<td>Email:</td>
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<td>Phone:</td>
<td>Mobile:</td>
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### SPONSORSHIP OPTIONS  (Please tick all that apply)

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Amount excl. GST</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Major Sponsor</td>
<td>$5,000</td>
<td>(One available)</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>$2,500</td>
<td>(Two available)</td>
</tr>
<tr>
<td>Lunch and Breaks Sponsors</td>
<td>$1,500</td>
<td>(One available per break)</td>
</tr>
<tr>
<td>Key Exhibitor</td>
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**TOTAL AMOUNT DUE: $**

### PAYMENT DETAILS

<table>
<thead>
<tr>
<th>Payment Method</th>
<th>Details</th>
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<tbody>
<tr>
<td>Invoice</td>
<td>Please email a copy of an invoice with confirmation of our sponsorship option</td>
</tr>
<tr>
<td>Cheque</td>
<td>Payable to: Safety Institute of Australia</td>
</tr>
<tr>
<td>Bpay</td>
<td>Details will be available on the invoice</td>
</tr>
<tr>
<td>Credit Card</td>
<td>Please indicate your selection ☐ VISA ☐ MASTERCARD ☐ AMEX</td>
</tr>
<tr>
<td></td>
<td>AMEX will incur a surcharge of 2.64%. No surcharges apply for VISA or MasterCard</td>
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Name on card:  
Card Numbers:  
Expiry:  
Security Numbers:  

I understand that sponsorship opportunities will be allocated strictly in receipt of application and payment and are not guaranteed until payment is received. I understand that cancellation of sponsorship must be in writing and that the following cancellation policies will be in place.

1. Cancellations 90 days prior to the event– half (50%) of the total amount billed or paid will be refunded.
2. Cancellations less than 30 days prior to the event will result in no refund payable.

**Signed (by applicant)**

Sponsorship or Exhibitor enquiries: Please contact Victorian Branch Committee Members, Andrew Heinrichs (0408 919 911) or Janelle Corbett (0411 843 903) to discuss any of these options in more detail.

Payment enquiries: Please contact the SIA National Office to discuss payment.

Email: events@sia.org.au  Phone: (03) 8366 1995