



SAFE **FEST**

HEALTH & SAFETY IN A CHANGING WORLD

Tuesday 24 - Thursday 26 August 2021

SPONSORSHIP PROSPECTUS





ABOUT THE CONFERENCE

The Australian Institute of Health & Safety is proud to announce the return of SAFEfest for 2021: Health & Safety in a Changing World

EVENT OVERVIEW

Our Victorian, New South Wales, Tasmania and ACT branches are combining to bring you a unique hybrid event. From Tuesday 24 - Thursday 26 August 2021 with virtual sessions, as well as a state based face to face sessions in NSW, ACT, VIC & TAS.

In today's environment we are faced with volatility, uncertainty, complexity and ambiguity (VUCA). SAFEfest 2021 will delve into how we can be effective health and safety people within these VUCA environments, covering a broad range of sub-topics from the gig economy, health & safety disruptors to addressing health & safety in a post-COVID work environment.

EVENT DETAILS

Tuesday 24 August - Online

Wednesday 25 August - Online

Thursday 26 August - Face to Face venue in each state

We have a variety of sponsorship opportunities, which means you can pick between the virtual and face to face or both. Maximise the value to you and your company.

We look forward to your support as we continue to build partnerships and provide new opportunities to all service suppliers and providers – Join us for SAFEfest 2021!

Kind Regards
David Clarke,
CEO, Australian Institute of Health & Safety



MAJOR SPONSOR



RECOGNITION

- Recognition as the Major Sponsor on all marketing material. The chairperson will recognise the support offered by the Major Sponsor prior to the event commencing.
- Recognition as the Major Sponsor (logo) on the online program.

BRANDING

Corporate logo will be featured:

- In digital and printed marketing material
- On the conference website where sponsors are featured
- On the conference holding screen slides

PROMOTIONAL MATERIAL

- Logo with click-through hyperlink will be featured on the conference page.
- Corporate profile on conference website.

ENGAGEMENT

- Opportunity to provide a 30 second promotional video to be played in the venues prior to the commencement of official proceedings on 26 August.

COMPLIMENTARY PASSES

- 4 x Full complimentary conference passes

VIRTUAL SPONSOR

RECOGNITION

- Recognition as the Virtual Sponsor at the beginning of each session.
- Recognition as the Virtual Sponsor (logo) in the online program.

BANNER & SIGNAGE

- Acknowledgement as a sponsor on the official sponsor acknowledgement logo panel

BRANDING

Corporate logo will be featured:

- In digital and printed marketing material
- On the conference website where sponsors are featured (Corporate profile).
- On the conference holding screen slides

PROMOTIONAL MATERIAL

- Logo with click-through link will be displayed on the conference page and virtual platform
- Corporate profile on virtual platform

COMPLIMENTARY PASSES

- 2x Complimentary passes to the Virtual Conference



LOCAL VENUE SPONSOR



Be a venue host as part of the conference. Our 4 branches in ACT, NSW, TAS & VIC will each host a face 2 face venue on 26 August as part of the hybrid conference

RECOGNITION

- Sponsor a specific state or territory venue
- Recognition as the Venue Sponsor at throughout the event.

BANNER & SIGNAGE

- Acknowledgement as a sponsor on the official sponsor acknowledgement signage (Onsite).
- Display space for one (1) pull up banner in the registration area. (Banner to be supplied by the sponsor.)

BRANDING

Corporate logo will be featured:

- In digital and printed marketing material
- On the conference website/app where sponsors are featured
- Sponsor logo to be printed on material in relation to the location

PROMOTIONAL MATERIAL

- Logo with click-through link will be displayed on the conference website.
- Corporate profile on conference website.
- Opportunity to provide one piece of promotional literature (up to A4 in size, max. 12 pages) for distribution to delegate. (Must be provided at least 4 weeks prior to the conference and the Conference Organising Committee reserves the right to review promotional material.)

COMPLIMENTARY PASSES

- 2x full complimentary Conference Passes to preferred venue
- 10% discount for further company registrations

NETWORK FUNCTION



Take the opportunity to host the networking function for delegates. Have a representative from your organisation conduct and facilitate a network session

BANNER & SIGNAGE

- Acknowledgement as Networking Function Partner
- Opportunity to market your organisation by providing a welcome at commencement of function
- Organisation acknowledgment on the event website with hyperlink to company website
- Organisation logo placement on "Our Partners" section, of the event landing page

BRANDING

Corporate logo will be featured:

- In digital and printed marketing material
- On the conference website/app where sponsors are featured
- Within delegate packs where sponsors are featured

PROMOTIONAL MATERIAL

- Logo with click-through link will be displayed on the conference website.
- Corporate profile on conference website.

COMPLIMENTARY PASSES

- 2x full complimentary conference passes to preferred venue
- 10% discount for further company registrations

BOOKING FORM



Please return promptly with payment as soon as possible to ensure availability of all sponsorship benefits. A tax invoice and receipt will be issued upon request. Sponsorship benefits will not be confirmed until payment has received.

Please email the completed form to events@aihs.org.au

CONTACT DETAILS:

Contact Person: _____

Organisation _____

Postal Address: _____

Suburb _____ State _____ Postcode _____

Tel: (____) _____ Mobile: _____

Email: _____

SAFEfest SPONSORSHIP PACKAGES:

(Please tick all that apply)

- | | | | |
|---|----------------|---|---------------|
| <input type="checkbox"/> Major Sponsor | \$ 3,000 + GST | <input type="checkbox"/> Conference App | \$2,000 + GST |
| <input type="checkbox"/> Virtual Sponsor | \$ 1,500 + GST | <input type="checkbox"/> Network Function | \$1,000 + GST |
| <input type="checkbox"/> Local Venue Sponsor | \$ 1,500 + GST | <input type="checkbox"/> NSW <input type="checkbox"/> VIC | |
| <input type="checkbox"/> NSW <input type="checkbox"/> VIC | | <input type="checkbox"/> ACT <input type="checkbox"/> TAS | |
| <input type="checkbox"/> ACT <input type="checkbox"/> TAS | | | |

PAYMENT DETAILS:

- Invoice** Please email a copy of an invoice with confirmation of our sponsorship option
- Cheque** Payable to: Safety Institute of Australia **Bpay** Details will be available on the invoice
- Credit Card** Please indicate your selection VISA MASTERCARD AMEX

AMEX will incur a surcharge of 2.64%. No surcharges apply for VISA or MasterCard

Name on card: _____ Expiry: _____

Card Numbers: _____ Security Numbers: _____

I understand that sponsorship opportunities will be allocated strictly in receipt of application and payment and are not guaranteed until payment is received. I understand that cancellation of sponsorship must be in writing and that the following cancellation policies will be in place.

1. Cancellations 90 days prior to the event– half (50%) of the total amount billed or paid will be refunded.
2. Cancellations less than 30 days prior to the event will result in no refund payable.

Signed (by applicant) _____



Join the conversation # SAFEfest



TERMS AND CONDITIONS

BOOKING AND PAYMENT DETAILS:

Complete the application form and return with your deposit to:

Attention:

Australian Institute of Health & Safety

2/217-219 Mickleham Road, Tullamarine, VIC, 3043

Deposit of 50% of the total cost is required to secure the sponsorship. Balance due: Friday 30 July 2021. Packages taken out after this date will be required to pay the full sponsorship amount at time of booking. Payment can be made by BPAY or credit card – we accept Visa and MasterCard. Please note: Amex payments will incur a 2.64% processing fee

A tax invoice/receipt will be issued. Note: Sponsorship applications will not be deemed confirmed unless a payment deposit is received with the booking form.

PAYMENT:

1. The Australian Goods and Services Tax (GST) of 10% is applicable to all goods and services offered
2. A deposit of 50% is required upon booking with the balance paid no later than Friday 30 July 2021. A letter of confirmation will be provided, together with a tax invoice for the full amount payable.
3. No sponsor will be allowed to participate until the full payment and booking form have been received.
4. By signing the application form, the sponsor agrees that the AIHS shall retain 10% of the contract price in the event that a cancellation is accepted less than four months before the event and 50% of the cancellation is accepted after that time. 100% of the contract price will be forfeited if the cancellation is accepted within two months of the event.
10. The AIHS reserves the right of refusal of any application.

PRIVACY STATEMENT AND RELEASE

1. AIHS protects the privacy and security of information provided by you. We are bound by the privacy principles contained in the Privacy Act 1988 as amended from time to time. AIHS collects and stores your personal information for the purposes of providing membership services, education and training programs.
2. By completing the sponsorship form, you agree to the use of your exhibitor information by the AIHS to process your application; to contact you about our products and services; and for internal purposes. The AIHS will not sell or give your personal information to third parties. For more information on our privacy policy, visit <https://www.aihs.org.au/privacy-policy>.
If you do not wish to receive marketing information from AIHS please contact events@aihs.org.au.
3. In applying to sponsor the event, sponsors grant permission to AIHS, its agents and others working under its authority, to take and to have full and free use of video/photographs containing their image/likeness.
4. It is understood these images may be used for promotional, news, on-line/multimedia, research and/or educational purposes by and for AIHS. AIHS and its agents from any and all claims, demands or causes of actions that they may hereafter have by reason of anything contained in the photographs or video. Should a registrant not agree to the above image release, they must advise AIHS by emailing events@aihs.org.au

SCHEDULE OF PAYMENTS:

A deposit of 50% of full amount on booking, with the balance paid no later than Friday 30 July 2021. A letter of confirmation will be provided, together with a Tax Invoice for the full amount payable.

SPONSORSHIP AND EXHIBITION

1. The AIHS will take all diligent care to fulfil the above mentioned sponsorship packages.
2. Sponsors are responsible for providing all their requirements i.e. furniture, banners, artwork, promotional material and any other material within the timelines outlined in this package.
4. The event organiser (AIHS) and event venue accept no liability for damage, loss, theft, fire, water, storms, strikes riots or any cause whatsoever. Sponsors are advised to insure against such liability.
5. Whilst every care is taken in program content/structure, the AIHS reserves the right to alter/substitute components to the event as deemed appropriate.
7. The AIHS assumes no liability whatsoever for omissions or default, whether negligent or otherwise of those airlines, hoteliers or other persons providing services to the registrant.
8. The AIHS reserves the right to prohibit entry of any trade delegate at the event, or eject any trade delegate from the event based on behaviour deemed inappropriate by AIHS staff and/or its agents and others working under its authority.
9. If the AIHS cannot hold the event due to Acts of God, war, government regulations, disaster, strikes or other events outside of AIHS's control, then the sponsors and exhibitors shall not be entitled to any refund or to claim for any loss or damage.