

Strategy Summary

VISION	SAFE AND HEALTHY PEOPLE IN PRODUCTIVE WORKPLACES AND COMMUNITIES					
VALUES	INTEGRITY	DIVERSITY	LEADERSHIP	LEGACY	INNOVATION	HUMANITY
LONG TERM OBJECTIVES	Develop world class health and safety practice through a diverse, influential community of practitioners, professionals and leaders		Build engaged and strategic partnerships with Australian businesses		Build a sustainable organisation capable of powerfully influencing health and safety in Australia Address complex health and safety issues and improve health and safety outcomes for current and future generations	
STRATEGIC FOCUS AREAS	Building strong development frameworks and cultivating the health and safety body of knowledge.	Providing opportunities to connect, contribute and learn from each other, in both social and professional settings.	Promoting the role and value of the profession and achieving greater impact by forging industry and government connections.	Creating a sustainable organisation for future growth through agile, responsive and efficient operations with diverse income streams.	Advocating with courage on policy to improve legislation, regulation and standards.	Improving health and safety knowledge, education and training within the wider community.
WE WILL	<p>Provide high quality professional development opportunities for the profession, delivered within an effective system of quality assurance.</p> <p>A certification program with strong participation from the profession, demand-driven by industry, with greater confidence of regulators, employers and employee bodies in the quality of health and safety advice.</p> <p>Maintain a sustainable, fully funded and up to date Body of Knowledge, with related products providing relevance for the profession and for education providers.</p>	<p>Deliver high quality, value for money events and endorsed training programs.</p> <p>Grow and support College of Fellows, Branches and Networks internally and externally.</p> <p>Encourage, support and recognise the contributions of our volunteers and the broader community through AIHS Awards and the Australian Work Health & Safety Awards.</p> <p>Ensuring access to connect and learn based on interest, industry, irrespective of location – think nationally, act locally.</p>	<p>Develop and manage industry and government partnerships guided by a clear framework to create mutually beneficial relationships.</p> <p>Establish collaborative relationships to identify emerging issues and assess appropriate responses through collective problem solving.</p>	<p>Proactively build the capacity and capability of National Office and ensure succession planning.</p> <p>Implement a dedicated resource to support and grow the volunteer networks to achieve our strategic goals.</p> <p>Simplify, streamline, standardise and automate administrative process and workflows.</p> <p>Deliver a product-led marketing and communication strategy targeted to clearly identified market segments and increase mainstream and social media communications.</p>	<p>Be the voice for the profession, which is respected and influential with government, in the media and in the community.</p> <p>Develop and implement our Policy Agenda through our CoF Policy Committee to influence change.</p> <p>Promote AIHS representation on boards, committees and groups that influence legislation, regulation and standards.</p>	<p>Ensure OHS professional education is based on strong scientific and technical concepts, evidenced-informed and delivered by suitably competent persons.</p> <p>Develop and provide access to health and safety information and training for all businesses, organisations and workers at all levels.</p> <p>Create opportunities for greater diversity and inclusion in the health and safety profession.</p>

